

2ND RUN

COUNTRY OUTREACH SERIES:

PRACTICAL INSIGHTS TO TRADE COMPLIANCE IN CHINA (2019)

COURSE DETAILS

Date : 11 July 2019

Time : 9:00am - 5:00pm
(Registration starts at 8:30am)

Venue: Singapore Business Federation
Seminar Room 3
160 Robinson Road, #06-01
SBF Center, 068914

WHO SHOULD ATTEND?

For executives and professionals responsible in managing international trade and customs matters in China and interested to obtain the practical insights operating in China

FEE

Clients and CAPTCIS Members: S\$400

Alliance Partners: S\$450

Public: S\$550

Fee includes lunch and light refreshments.

“This event is helpful to me. It provides good insight with demonstration of real experiences faced in China.”

*Michael Tan - Regional Manager
Logistics and Trade Compliance, Analog Devices International Inc*

“Really appreciate the expertise in China and definitely missing such practical sessions like this!”

*Lin Shuimei - Vice President Public Affairs, Asia Pacific Region
UPS Asia Group Pte Ltd*

WHY SHOULD YOU ATTEND?

The trade war between China and the United States is likely to be protracted with no clear signs of being resolved. The uncertainties of punitive import tariffs and other non-tariff barriers are set to be the new norm for businesses to manage. On top of the trade tensions, the recent updates to key national trade and customs regulations in China and the re-organisation of the Chinese authorities' trade and customs functions have all made the local environment all the more dynamic on the ground.

However, China still retains very much its strategic importance for businesses, whether in terms of their procurement, manufacturing, trading, distribution or sale strategies and operations. Given the continued centrality of China in international business value chains, obtaining a good grasp of China's trade and customs environment has never been more critical than before.

With actual first-hand knowledge and experiences on the ground in China, our local country trainer alongside with supporting trainers, all with rich consulting and industry practitioner backgrounds, will share with participants not just the regulatory aspects of the trade and customs environment in China, but also how they have actually managed and resolve the trade and customs issues for their companies and clients alike.

Through this course, attendees can expect to further build on their trade compliance technical knowledge and practical insights to China and hence add value to their existing job portfolios vis-à-vis other trade compliance practitioners in Asia and beyond. Don't miss out!

COURSE OUTLINE:

The key topics to be covered are as follows:

- Knowing the local Government bodies that can impact your trade and customs operations
- Key aspects of the China trade and customs landscape:
 - Key local trade and customs legislation
 - State of national single window and integrated risk profiling management system
 - Customs declaration process and things to look out
 - Role of the import/export (IE) agents
 - Availability of local customs bonded facilities and trade facilitation programs for businesses to streamline its operations
- Impact of the US-China trade war on the international trade flows involving China and how businesses value chains are coping and evolving
- Status quo of the recent re-organisation of China Customs and other relevant authorities
- Current hot areas of focus by China Customs when checking companies' international trade activities (e.g. customs valuation for related party transactions)
- How does China Customs conduct their audits and investigations and how companies can manage?
- Use of free trade agreements in China to achieve import duty savings
- Practical management of your China trade and customs operations by industry practitioners (e.g. Dealing with past non-compliant incidents)
- Sharing of client work experiences in China by Amber Road
- Actual case studies

**Note that the above outline may be subject to changes.*

Attendees will receive an electronic copy of the presentation materials from the course organiser three working days prior to the date of the event. No hard copies will be provided by the course organiser.

MAIN TRAINER



APRIL ZHAI, *China Technical Advisor*

- More than 20 years of experience in advising companies on international trade and customs matters in a holistic and practical manner, whether be it managing their trade compliance risks or optimising their business operations especially in China
- Ex-China Customs HQ authorities as Customs Classification Specialist
- Ex-Senior Manager with one of the Big Four Public Accounting and tax firms as Asia Pacific international trade & customs consultant
- Ex-industry trade compliance practitioner with Hewlett Packard
- Previously based in Beijing, Shanghai and currently in Singapore
- Existing strong professional working relationships with China Customs Officials, which is critical in successful resolution of trade and customs audits and investigations on matters such as customs classification and customs valuation

SUPPORTING TRAINERS



ANGELIA CHEW, *Founder & Managing Partner of AC Trade Advisory*

- Currently advises companies on international trade and customs matters such as free trade agreement analysis and management of customs compliance programs, with focus in Asia in a practical manner
- Extensive practical industry experiences spanning over 20 years as global trade compliance leader with Philips Electronics and Asia Pacific regional trade compliance function with Cisco and Sony
- Achieve millions of duty savings in her ex-industry practitioners roles through development of in-house FTA implementation programs together with various stakeholders
- Previously led the Asia Pacific International Trade and Customs consulting practice at KPMG
- Currently elected as the Vice-President of CAPTCIS (Centre of Asia Pacific Trade Compliance & Information Security), an NGO promoting trade compliance best practices in the Asia Pacific region

SUPPORTING TRAINERS



EUGENE JANG, Co-Founder & Partner of AC Trade Advisory

- Currently advises companies on international trade and customs matters, with focus on Asia in achieving cost savings, operational efficiencies and trade compliance for them
- Ex-consultant with PwC and KPMG Asia Pacific international trade and customs consulting practices for more than a decade, where he managed diverse industry portfolios across Asia, including conducting FTA feasibility studies and implementation exercises
- Undertook extended industry secondment stints with 2 different US MNCs in high technology sector, where he was responsible for their APAC regional trade and customs compliance function
- Ex-APAC trade compliance practitioner with Philips Lighting

GUEST SPEAKER FROM AMBER ROAD



RYAN TANG, Executive Director APAC

- Over 19 years of experience in international trade compliance and optimizing supply chain management
- Solid experience in China General Trade, Processing Trade, and Bonded Zone operations
- Assisted various MNCs to optimize its trade compliance process based on industry best practice, covering automotive, machinery, electronics, medical and etc
- Introduced Global Trade Management solution and sharing experience with China companies while integrating it with China's unique trade management programs
- Prior to joining Amber Road, Ryan participated in several China Customs IT projects on Customs filling, Processing Trade Handbook
- Ryan holds Master degree of Business Administration from Shanghai Jiaotong University

REGISTRATION CONFIRMATION AND PAYMENT

Registrations will only be confirmed upon receipt of full payment and registration form.

A confirmation email will be sent to the participant before the course.

(Payment can be made via **Direct Bank Transfer, PayNow or Cheque**. Please indicate your name and company when making payment.)

EMAIL REGISTRATION FORM TO:

angelia@actradeadvisory.com OR eugene@actradeadvisory.com

BANK TRANSFER PAYMENT:

AC Trade Advisory Pte Ltd

Bank: Maybank Singapore Limited

Branch: 2 Battery Road,
Maybank Tower, Singapore 049907

Account Number: 04011123585

Bank/Branch Code: 7302/001

Swift Code: ~~MBBESGSG2~~
MBBESGS2

PAYNOW CORPORATE:

Entity Number (UEN)

201734823D

CHEQUE PAYABLE TO:

AC Trade Advisory Pte Ltd

77 High Street #09-11

High Street Plaza

Singapore 179433

Note:

- Fee includes lunch, light refreshments and course presentation materials (in soft copy only).
- Cancellation Policy: If you are unable to attend, a replacement is welcome. For cancellation received in writing at least fourteen (14) days before the seminar, a full refund will be made. Full rate will be charged if a cancellation occurs less than 14 days before the seminar date. Notice of cancellation must be made in writing to us through email to the organising team.
- A Certificate of Attendance will be awarded on successful completion of the course.
- The organiser reserves the right to change the venue, date and programme due to circumstances outside its control. For such circumstances, the organiser will endeavor to promptly inform the participants.

Knowledge Partner and Organiser:



Official Sponsor:



Supported by:



ABOUT AC TRADE ADVISORY

AC Trade Advisory provides practical, holistic and sustainable advice and solutions to international trade and customs matters faced by our clients, with a strong focus on Asia.

Our international team of trade & customs practitioners have a wealth of experience, having worked in multinational corporations and reputable professional services firms with international portfolios. With our first-hand knowledge of the dynamic trade and customs landscape, practical know-hows and past working experiences with other functions within companies such as tax, legal and supply chain, we are well-placed to understand our clients' trade and customs needs and provide real value add to our clients' business.

Mr. Eugene Jang

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+65 9646 6423

Ms. Angelia Chew

angelia@actradeadvisory.com
+65 9822 5660

To RSVP for this course, please fill up the Registration Form and email either personnel of the organising team below. If there are any questions about the course, please reach out to either personnel.

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REGISTRATION FORM

Public: \$550 **Alliance Partners:** \$450 **Clients & CAPTCIS Members:** \$400

PARTICIPANT NAME : _____
(Clients & CAPTCIS Members / Alliance Partners / Public)

COMPANY NAME : _____

COMPANY ADDRESS : _____

DESIGNATION : _____

EMAIL : _____ CONTACT NO.: _____